

# NOUF ALDOSARI

Senior UX/UI Designer

## CONTACT

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## PROFILE SUMMARY

As a detail-oriented UX/UI and Product Designer, I specialize in user-centric designs for web and mobile applications. Proficient in modern design tools, I enhance user experience, drive innovation, and align solutions with business goals. I aim to create intuitive, engaging interfaces and holistic product designs that improve usability and achieve optimal business outcomes.

## EDUCATION

- 2013 - 2019  
**AL IMAM MOHAMMAD IBN SAUD ISLAMIC UNIVERSITY**
  - Bachelor of Information Systems

## WORK EXPERIENCE

- MoneyLoop** 2030 - PRESENT  
Senior UX/UI Designer
  - Led user research to enhance fintech solutions.
  - Developed seamless and intuitive financial product interfaces.

- Confidential Government** 2024 - 2025  
Senior UX/UI Designer
  - Designed UX strategies for government foresight programs.
  - Conducted usability workshops to align design with strategic goals.

- Human Resources Development Fund|HRDF** 2024 - 2024  
Senior UX/UI Designer
  - Developed customer experience (CX) strategies to improve service efficiency.
  - Conducted user research and usability testing to optimize interfaces.
  - Introduced innovative tools to streamline the design process.

- Arab National Bank |ANB** 2021 - 2024  
UX/UI Designer
  - Enhanced digital experiences for banking services.
  - Worked closely with developers to ensure best design practices.
  - Analyzed user feedback to refine prototypes and improve functionality.

- Eriyada System** 2020 - 2021  
UX/UI Designer
  - Created wireframes, UI designs, and prototypes to improve UX.
  - Conducted usability testing to identify and resolve design gaps.

- Cbceimamu** 2019 - 2020  
Graphic Designer (Intern)
  - Designed logos, infographics, and social media content.
  - Increased social media engagement by 75%.

## SKILLS

- Figma, Sketch, Adobe XD, Photoshop, Illustrator
- InVision, Hotjar, UsabilityHub, Marvel Attention Insight, Preely
- HTML, CSS, JavaScript, Python
- Leadership, Project Management  
Jira, DevOps, Trello, Asana
- Critical Thinking, Data Analysis
- Network Security
- Collaboration, Miro, Slack

## TRAINING & CERTIFICATIONS

- UX/UI Design Bootcamp - SDA/Coding Dojo
- American Consulting Experts Digital Skills & Innovation
- Cloud Day IBM
- Google E-Marketing Certification
- Saudi Codes (Python)
- One Million Arab Coders (Android Development)